

# Ensure Your Success

Review Medical Records  
in Legal Cases to:

- ✓ Earn \$125-\$300 Per Hour
- ✓ Set Your Own Schedule
- ✓ Be Your Own Boss
- ✓ Find More Freedom
- ✓ Earn Extra Income



Advanced Legal Nurse  
Consultant<sup>CM</sup> (ALNC<sup>CM</sup>) Certification

&

Expert of Medical Legal  
Specialties<sup>CM</sup> (EMLS<sup>CM</sup>) Certification

# ABOUT LNCSTAT By RNMARKET [www.RNMARKET.com](http://www.RNMARKET.com)

Use your Nursing experience and take your career into a new and exciting direction with the LNC STAT certification course. No other course offers the modernized techniques, personalized attention, hands-on training, quantity of training hours, success secrets and success rate.

## What is a Legal Nurse Consultant?

Legal Nurse Consultants interpret, analyze and translate medical records in legal cases, insurance cases and for any organization that works with medical records.

## Advanced Legal Nurse Consultant (ALNC) Certification

The Advanced Legal Nurse Consultant Certification was created and is taught by Veronica Castellana and is the only Legal Nurse course approved by the IAALNI. Upon completing the LNC STAT course, meeting all requirements and passing the test, you will be awarded the Advanced Legal Nurse Consultant Certification and may bear the ALNC credential. The ALNC credential and certification is only available from RN MARKET ([www.RNMARKET.com](http://www.RNMARKET.com)). ALNCs have the option to start their own practice and work as consultants for their clients or find a full or part-time job working in-house. Those with their own practice earn \$125 to \$300 per hour and are able to set their own schedule, be their own boss, find more freedom and earn extra income.

- ✓ Earn \$125-\$300 Per Hour
- ✓ Set Your Own Schedule
- ✓ Be Your Own Boss
- ✓ Find More Freedom
- ✓ Earn Extra Income

## Accreditation

RN MARKET is an approved educational provider of continuing education for nurses and nurse practitioners for the Florida Department of Health Florida Board of Nursing and for the District of Columbia Board of Nursing Washington D.C.

## Standards of Practice

All Advanced Legal Nurse Consultants are required to adhere to a set of standards that address ethics, behavior and responsibilities. Refer to [www.LNCSTAT.com](http://www.LNCSTAT.com) to view the ALNC Standards of Practice.

Toll Free:

**866.933.2562**

Online:

**[www.LNCSTAT.com](http://www.LNCSTAT.com)**



# ABOUT VERONICA

## **Veronica's Turning Point**

Veronica Castellana is the LNC STAT course creator, owner of RN MARKET and has been practicing as a Legal Nurse for over 8 years. She was an Emergency Room Nurse for several years when she developed a Latex Allergy and had an anaphylactic reaction in the ER. She was no longer able to work in any medical setting.

## **Veronica's Uphill Battle in Her New Career Path**

Veronica decided to start her career as a Legal Nurse Consultant. She signed up for the most popular Legal Nurse Consulting certification course at the time, passed the test and was ready to start. However, once she tried putting what she had learned to work, she could not get a case and didn't know what to do with a case if she did get one. She found out the hard way that she was missing most of the key skills necessary to practice as a Legal Nurse successfully. The course she took taught her all the wrong things. She decided that the Legal Nurse profession wasn't the problem. The problem was how it was taught to her. Veronica decided that she was going to do Legal Nurse Consulting her own way. After much trial and error, she developed new methods that were not outdated and were more effective. Her Legal Nurse Practice took off. She got many clients who hired her continuously for cases.

## **Veronica's Calling**

After seeing how well her new methods worked in her practice, she decided that other Nurses should know her secrets. It wasn't fair that Nurses were spending all this money to become Legal Nurses but could never get their first case because of ineffective training. She developed the LNC STAT certification course and began teaching it to the Nurses who took other courses but couldn't get cases. Something amazing happened; those Nurses got cases too. Essentially, LNC STAT is based on Veronica's successful Legal Nurse practice called LNC Firm ([www.LNCFirm.com](http://www.LNCFirm.com)).

## **Veronica Now**

Veronica is now the leader in modernized Legal Nurse methods and continues to teach her LNC STAT course while working real cases in her practice. She has also created other exclusive training and certification courses like Certified Product Safety Specialist (CPSS), Certified Legal Nurse Investigator (CLNI), the Success Internship, Case Strategies for the 21st Century and The Forensic Workshop. She is the founder of the International and American Association of the Legal Nurse Industry (IAALNI).

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# COMPARE COURSES

Compare the benefits of LNC STAT to Other Courses

LNC STAT	Others
Case Guarantee Available	Not Comprehensive Enough to Guarantee Your Success
95% Success Rate	Much Lower Success Rate
Do a Real Case from Start to Finish	Only Get Pre-Made Scenarios. Have to Pay More for Hands-On Training
Smaller Class Sizes	Larger Classes with No Interactivity
Unlimited Mentoring	Requires Extra Cost
Active Mentoring Available	Not Available
Learn Modern and Effective Methods	Outdated Techniques Developed Over 25 Years Ago
Over 50 CE Hours of Training in Basic Course	Much Less CE Hours Included
Over 112 Additional CE Hours of Training Available	Very Little Additional Training Available
Practice Presentation Skills & Interviewing Skills	Lecture Style Only. Pay more for Hands-On
Job Location Available	No Job Location
ALNCs are Highly Respected	Some Have Bad Reputations Among Attorneys

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# CASE GUARANTEE



## We Guarantee You Will Get A Case

If you are having trouble deciding if LNC STAT is best for you, the Case Guarantee should make the decision much easier. If you are serious about finding success as a Legal Nurse Consultant, the Case Guarantee will show you which course is best for you. Simply follow the steps included in the LNC STAT course and make an honest effort to get a case. If you can't get a case after meeting all the requirements detailed on the LNC STAT Web site, you will get FREE additional training. No other course has the training, tools or success rate needed to guarantee your success.

## KEY ADVANTAGES

The LNC STAT course offers several revolutionary benefits not found in any other Legal Nurse Consulting course. These benefits have been found to make a substantial difference in the success of our Nurses.

### 95% Success Rate

95% of the Nurses who put our training to work get a case.

### Unlimited Call-In Mentoring

Have a problem? Call all you need for mentoring. Included with every package.

### Active Mentoring

We call you every two weeks until you get a case to make sure everything is going fine. Included with Elite Plan & Expert Curriculum.

### Case Guarantee

Get FREE additional training if you follow your training and meet all requirements but cannot get a case. Included with Elite Plan & Expert Curriculum.

### Smaller Class Sizes

Enjoy a more personalized experience. Class sizes are limited so that you can ask questions, get involved in discussions and learn more effectively.

### Hands-on Training

Work a real case from start to finish. Practice your presentation skills and interactively review scenarios that you will face when trying to get cases.

### Job Location Assistance Available

Some Nurses don't want to start their own business. For those Nurses, we can offer several job opportunities in their area.

### Learn from Currently Practicing LNCs

Learn from Veronica and other highly experienced and qualified Legal Nurses.

### Modernized Techniques

The methods and techniques taught are being used in Veronica's practice so you know they are up-to-date.

### Success Secrets

Learn methods and techniques developed by Veronica in her practice.

# COURSE OPTIONS

The LNC STAT certification course offers the following options:



Attend a live seminar to work live and interactively with Veronica Castellana, log into our online portal for instant unlimited access for six months, get a FREE DVD

Player when ordering the full LNC STAT course on DVD or get a FREE iPod Classic with all LNC STAT workshops loaded and ready to view.

Split option not available with iPod option

# OFFICIAL ASSOCIATION



The International & American Association of the Legal Nurse Industry (IAALNI) is the official association of the LNC STAT Course. Members enjoy benefits like networking opportunities, job opportunities, an online member's area, conference listings and other training discounts.

Visit [www.IAALNI.org](http://www.IAALNI.org)

# MARKETING

One of the keys to the success of our clients is the marketing tools we offer. No other course can offer the same marketing tools. Our marketing tools are one of the secrets to Legal Nurse Success. We do not suggest using traditional brochures because they don't get a good response rate. Instead we developed tools that were based on market research that we conducted with the target market of the Legal Nurse field. Those tools get a much higher response rate, thus, getting you more cases.

## ULTIMATE MARKETING TOOL KIT

A traditional tri-fold brochure gets an industry accepted response rate of 1 out of 100. You will get 1 phone call out of 100 mailed out. Developed from market research, our Ultimate Marketing Tool Kit gets an average response rate of 1 out of 15. It includes everything shown to the right and comes on a print-ready CD.

Add A Custom Web Site or High Quality Printing at Very Competitive Rates.

Includes:

- ✓ Custom Graphic Design
- ✓ A Custom Logo
- ✓ Custom Text
- ✓ Mail-Out Sets
- ✓ Interview Sets
- ✓ Instruction Manual
- ✓ Print-Ready CD

## BUSINESS INVITATION BROCHURES



An RN MARKET exclusive! This innovative twist on the traditional tri-fold brochure is designed to look like a personal invitation when mailed rather than a brochure or advertisement and works great with the Ultimate Marketing Tool Kit.

# OTHER TRAINING

RN MARKET offers a variety of training within the medical legal field. The training offered in the LNC STAT course is your foundation. It helps beginners get to an advanced point where they can start their own practice and begin working cases. The courses below can be added to LNC STAT to expand your medical legal expertise into specific specialties so you can work a wider variety of cases. They are available in bundle packages with LNC STAT or they can be taken after you get some cases as a Legal Nurse.

## SUCCESS INTERNSHIP

12 Additional CE Hours - Review 8 more case scenarios and build your confidence by practicing more skills necessary to get cases like interviewing and phone calls.

## CASE STRATEGIES FOR THE 21ST CENTURY

12 Additional CE Hours - Get additional training in useful areas like writing affidavits, medical & legal research, advanced interviewing, information security, finding expert witnesses and much more. Includes a custom list of attorneys and attorney conferences in your area for you to market to.

## CERTIFIED PRODUCT SAFETY SPECIALIST (CPSS)

25.2 Additional CE Hours - Learn how to work class action lawsuits and how to minimize the risks in the product safety industry by identifying, screening, reviewing and reducing potential product safety problems.

## CERTIFIED LEGAL NURSE INVESTIGATOR (CLNI)

33.6 Additional CE Hours - Oftentimes, hospitals and health care organizations tamper with medical records to cover up mistakes. Learn how to investigate medical record tampering, fraud, malpractice, and negligence.

## FORENSIC CRIMINAL EVIDENCE ANALYST (FCEA)

25.2 Additional CE Hours - Learn forensic theory and how to review, investigate and analyze forensic evidence and information.

## INDULGE CONFERENCE

7-12 Additional CE Hours - The once-a-year luxury conference where you get the opportunity to network with other nurses, learn from great speakers and indulge yourself. A great way to renew your certifications.

# RESOURCES

All three of these resources are included in The Legal Nurse Resource Set.



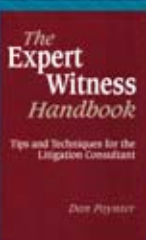
### The Legal Nurse Marketing Handbook

Learn researched & proven techniques to successfully market your Legal Nurse Business.



### Deposition & Expert Witness Testimony DVD

Learn what it takes to be an effective expert witness.



### The Expert Witness Handbook

A Must Book for Every Practicing and Would-Be Expert Witness.

FINANCING  
AVAILABLE

CALL FOR DETAILS

BASIC

\$2995

PACKAGE Advanced Legal Nurse  
Consultant (ALNC) Certification

LNC STAT is the revolutionary Legal Nurse Consulting Certification course developed from industry research and the Legal Nurse practice owned by Veronica Castellana, course creator. The concepts and techniques taught in the LNC STAT course have been proven time and time again in Veronica's practice and with the many Nurses starting their Legal Nurse practice. The Basic LNC STAT Package offers the LNC STAT curriculum and everything you need to do a case, hands-on and interactively from start to finish, learn how to find cases and get those cases and earn your Advanced Legal Nurse Consultant (ALNC) Certification. The Basic LNC STAT Package is the keystone for your medical legal career and leads you on the right path to success. All other packages offered by LNC STAT include this Basic LNC STAT Package. Follow the path to success now!

2 Year ALNC Certification

50.4 CE Hours

**Includes:**

- ✓ Legal Nurse Essentials Workshop
- ✓ Report Writing & Case Analysis Workshop
- ✓ Case Kit with REAL medical record to work from start to finish
- ✓ Report Writing Software with 12 Templates
- ✓ Contracts & Fee Schedules Workshop
- ✓ Contract Software with 26 Templates
- ✓ Market for Success Workshop
- ✓ Unlimited Call-In Mentoring
- ✓ Certification Exam

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FINANCING  
AVAILABLE

CALL FOR DETAILS

ELITE

\$6,995  
Save \$1500

**PLAN** Advanced Legal Nurse  
Consultant (ALNC) Certification

If someone GUARANTEED that you can successfully begin practicing as a Legal Nurse Consultant, would you take advantage of the opportunity? The Elite Plan bundles the LNC STAT Certification Course with exclusive tools and benefits like the Ultimate Marketing Tool Kit, Success Internship, Case Strategies for the 21st Century and Active Mentoring. With all these tools and benefits working together, you get the most effective Legal Nurse Consulting package in the industry. It is so effective that it boasts a 95% success rate and includes a Case Guarantee. With the Case Guarantee, we guarantee you will be able to get a case with our training or you will get additional training for free. No other course can guarantee the success of its clients like LNC STAT. With Active Mentoring, we contact you every two weeks for a mentoring session until you get a case. Now is the time to transform your career. You can do it. We can help.

5 Year ALNC Certification

78.4 CE Hours

**Includes:**

- ✓ Everything Included with Basic LNC STAT Package
- ✓ Case Guarantee
- ✓ Active Mentoring Until You Get a Case
- ✓ Success Internship
- ✓ Case Strategies for the 21st Century
- ✓ Ultimate Marketing Tool Kit
- ✓ Starter Print Package
- ✓ Premium Web Site
- ✓ IAALNI Association Membership for 1 Year
- ✓ Legal Nurse Resource Set

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FINANCING  
AVAILABLE

CALL FOR DETAILS



\$13,995  
Save \$2500

# EXPERT

# CURRICULUM

Expert of Medical Legal Specialties (EMLS) Certification

Complete the Expert Curriculum to earn your Expert of Medical Legal Specialties (EMLS) Certification. Be among the elite Nurses who have achieved the EMLS certification and have reached the peak of training available in the entire medical legal field. The level of medical legal training achieved by an Expert of Medical Legal Specialties is matched by no other certification or organization. To bear the EMLS credential, Nurses must achieve the ALNC, CPSS and CLNI certifications and complete all CE hours included with the Expert Curriculum. The Expert Curriculum offers all the benefits found in our two smaller packages, including the Case Guarantee, Active Mentoring until you get your first case and Unlimited Call-In Mentoring. In addition, with the Expert Curriculum, you get LIFETIME certification, the most CE and training hours of any course in the medical legal field, two additional years of IAALNI Membership, registration for our once-a-year Indulge Conference, an upgraded print package for your Ultimate Marketing Tool Kit and our exclusive Business Invitations. This package gives you every course and marketing tool offered by RN MARKET. With the additional specialized training included, you will have the flexibility to work a wider variety of cases and diversify your Legal Nurse practice. Reach the summit of Legal Nurse achievement and success with the Expert Curriculum.

Lifetime EMLS Certification

162.4 CE Hours

#### Includes:

- ✓ Everything Included with Basic LNC STAT Package
- ✓ Everything Included with the Elite Plan
- ✓ Certified Legal Nurse Investigator (CLNI) Certification
- ✓ Certified Product Safety Specialist (CPSS) Certification
- ✓ The Forensic Workshop
- ✓ Registration for 1 Indulge Conference
- ✓ 2 More Years of IAALNI Membership (3 total)
- ✓ Print Package Upgraded to Professional Print Package
- ✓ Business Invitations

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# PACKAGES

	Expert	Elite	Basic
Certification Period:	Lifetime	5 Years	2 Years
Certification:	EMLS	ALNC	ALNC
Total CEs Included:	162.4 Hrs	78.4 Hrs.	50.4 Hrs
Legal Nurse Essentials Workshop	✓	✓	✓
Report Writing & Case Analysis Workshop	✓	✓	✓
Contracts & Fee Schedules Workshop	✓	✓	✓
Market for Success Workshop	✓	✓	✓
Report Writing Template CD with 12 templates	✓	✓	✓
Contracts Template CD with 26 Templates	✓	✓	✓
Unlimited Call-In Mentoring	✓	✓	✓
Case Guarantee	✓	✓	
Active Mentoring	✓	✓	
Ultimate Marketing Tool Kit	✓	✓	
Starter Print Package	✓	✓	
Premium Web Site	✓	✓	
IAALNI Membership	3 Years	1 Year	
Legal Nurse Resource Set	✓	✓	
Success Internship	✓	✓	
Case Strategies for the 21st Century	✓	✓	
Certified Legal Nurse Investigator (CLNI) Certification	✓		
Certified Product Safety Specialist (CPSS) Certification	✓		
One Indulge Conference Registration	✓		
The Forensic Workshop	✓		
Business Invitations	✓		
<b>Already Certified by RN MARKET?</b> Call to Upgrade to a New Package.	<b>\$13,995</b> Save \$2500	<b>\$6,995</b> Save \$1500	<b>\$2995</b>

**FINANCING**  
AVAILABLE

CALL FOR DETAILS

**866.933.2562**

For More Info & Registration



# FREE

## Introduction to Legal Nurse Consulting Book

Learn Real Info About  
Starting your Legal  
Nurse Career and  
Testimonials from  
Real Legal Nurses.

Includes

8 CEs

Call Toll Free to Order:  
866-933-2562

# Introduction<sup>to</sup> Legal Nurse Consulting

Earn 8 CEs with the Introduction to Legal Nurse Consulting book. The introduction course included teaches you answers to these questions:

- What is the history of Legal Nurse Consulting?
- Why are Legal Nurse Consultants needed?
- What are Legal Nurse Consultants?
- What do Legal Nurse Consultants do?
- Who can Legal Nurse Consultants work for?
- What types of cases can Legal Nurse Consultants expect?
- Why become Legal Nurse Consultants?
- What qualities do Legal Nurse Consultants need?
- What training is required?
- What are the legal and ethical concerns of being Legal Nurse Consultants?
- What makes Legal Nurse Consultants successful?
- What are some of the roadblocks when practicing as Legal Nurse Consultants?
- Where do you begin?
- What are the steps to starting your own Legal Nurse Consulting business?



Call Toll Free to Order: 866-933-2562